If you're worried about the relevance of your website, there are several steps you can take to ease your stress:

1. Define your target audience: Who are the people you want to reach with your website? Understanding your target audience will help you create content that is relevant to them.

2. Conduct keyword research: Use tools like Google Keyword Planner or SEMrush to research keywords and phrases related to your industry or niche. Incorporate these keywords into your website content to improve its relevance and visibility in search results.

3. Analyze your website analytics: Use tools like Google Analytics to track visitors' use of your website. Look for patterns in their behavior, such as which pages are most popular or have the highest bounce rate. Use this information to make improvements to your website.

4. Keep your content fresh: Regularly update your website with new content, such as blog posts, articles, or videos. This will not only improve its relevance but also keep visitors coming back for more.

5. Use social media: Share your website content on social media platforms like Twitter, Facebook, and LinkedIn to increase its visibility and reach a wider audience.

By following these steps, you can reduce your stress levels and ensure that your website remains relevant and engaging to your target audience.